

*Mr. Kurush N Grant is the Divisional Chief Executive of ITC Limited, a 3 Billion Dollar diversified Indian Company. After obtaining an Honours degree in Economics in 1977, he went on to complete his Masters in Business Management in 1979. His working career started in Corporate Planning in the Delhi Cloth & General Mills as a Management Trainee from where he joined ITC in 1980 in its Marketing Function.*

*During his tenure with ITC, he has been involved in the Marketing of a wide range of FMCG products. Mr. Grant has handled a wide range of responsibilities in ITC in Sales, Marketing Research, Brand Management and Product Development before becoming the Executive Vice President Marketing in 1996. He assumed charge as a Divisional Chief Executive in 1999. He has been actively involved in the development of ITC's new FMCG forays, including into Foods, Garments, and Personal Products.*

*He has been the past Chairman of the Audit Bureau of Circulations and the National Readership Studies Council – India. He is the Deputy Chairman of the Confederation of Indian Industry (Eastern Region), the Vice Chairman of the Indian Society of Advertisers and a Director on the Board of King Maker Marketing, USA. He is also on the Executive Committee of the Indian Chamber of Commerce – Kolkata, the FMCG National Committee of the Confederation of Indian Industry, the Co-Chairman of the Federation of Indian Chambers of Commerce and Industry's FMCG Committee and on the Committee of the Broadcast Audience Research Council – India.*