

Partnership opportunities

at

MASSMERIZE 2009
Conference on Fast Moving Consumer Goods

FICCI

FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

PLATINUM SPONSOR (Exclusive)
Rs.800000/=

- Sponsor's logo to be put up at a strategic location outside & inside the venue.
- Sponsor's logo on the Wings of the Backdrop in the plenary hall.
- Sponsor's logo under the audio-visual Screen.
- Convention Sponsor's LOGO behind the Registration Desk.
- Sponsor's logo on the cover of press release.
- Senior official will be in the panel of curtain raiser press conference.
- Speaker Slot at the conference.
- Six Complimentary Advt. in FOOTFALLS retail newsletter and CIFTI digest. (Worth INR 168,000)
- 10 complimentary delegate passes (worth INR 45000)
- A dedicated website shall be set up which will carry the Sponsor's name / LOGO with a hyperlink. This provides branding pre and post conference.
- Organization's Company profile to be given to the Delegates & Media as a part of official delegate Kit. (to be provided by the sponsoring organization)
- Special reserved seating with names in the special "Sponsor's Block" (maximum five).
- Complimentary delegates invites to senior officials (Max 5, list should be provided by the company).
- Give-away (Mementos, Pens, Writing Pads etc) from the sponsor's company in the Documentation Pack. (Provided by the sponsoring organization)
- Sponsor may run corporate movie (Max 5 minutes) during the lunch session.
- Exhibition Space of 3X2 m (if requested)
- Product Launch during the conference.

GOLD SPONSOR (Only Two)
Rs. 5,00,000 /=

- Sponsor's logo to be put up at a strategic location inside the venue.
- Six complementary delegate passes for your organisation.
- Organization's Company profile to be given to the Delegates & Media as a part of official Documentation Pack.(to be provided by the sponsoring organization)
- Speaker Slot in the conference.
- Three complimentary Advt. each in FOOTFALLS & CIFTI digest. (Worth INR 84,000)
- Six complimentary delegate passes(worth INR 27,000)
- Sponsor's logo in the marketing campaign as Co- Sponsor.
- Sponsor's logo on the cover page of press release along with platinum sponsor.
- A dedicated website shall be set up which will carry the Sponsor's name / LOGO with a hyperlink. This provides branding pre and post conference.
- Special reserved seating with names in the special "Sponsor's Block" (maximum three).
- Give-away (Mementos, Pens, Writing Pads etc) from the sponsor's company in the Documentation Pack.

SILVER SPONSOR

Rs. 350000 /=

- Sponsor's LOGO at FICCI Lobby, on Sponsor's Panel with conference name.
- Three complementary Delegate passes for your organisation.
- Organisation's Company profile to be given to the Delegates & Media as a part of official Documentation Pack.
- Two complimentary Advt each in FOOTFALLS & CIFTI digest (worth INR 56000).
- Four complimentary delegate passes (worth 18000)
- A dedicated website shall be set up which will carry the Sponsor's name / LOGO with a hyperlink. This provides branding pre and post conference.
- Give-away (Mementos, Pens, writing Pads etc) from the sponsor's company in the Documentation Pack.(to be provided by the sponsoring organization)
- Separate panel thanking all the sponsors.

LUNCH SPONSOR (Exclusive)
Rs. 2,50,000 /=-

- Sponsor's logo to be put up at lunch area.
- Four complementary Delegate passes for your organisation.
- Separate panel thanking sponsors.
- Panel in the banquet hall acknowledging the sponsor.
- Sponsoring organization may use branded cutlery for the lunch.
- One complimentary Advt. in CIFTI digest & FOOTFALLS (worth INR 28,000)
- A dedicated website shall be set up which will carry the Sponsor's name / LOGO with a hyperlink. This provides branding pre and post conference
- Special seating for three delegates.

DELEGATE KIT SPONSOR
Rs. 1, 50,000 /=-

- Sponsor's logo on each official Documentation Pack along with Principal sponsor.
- Give-away (Mementos, Pens, Writing Pads etc) from the sponsor's company in the Documentation Pack.
- Four complementary Delegate passes for your organisation.
- Logo on a separate panel thanking all the sponsors.
- Complimentary Advt. in FOOTFALLS & CIFTI digest.
- A dedicated website shall be set up which will carry the Sponsor's name / LOGO with a hyperlink. This provides branding pre and post
- Special seating for three delegates.

DINNER SPONSOR (Exclusive)

Rs 4.00.000/=

- Sponsor's logo/Advt. to be placed at dinner area (Standees)
- A dedicated website shall be set up which will carry the Sponsor's name / LOGO with a hyperlink.
- Six complementary Delegate passes for your organization (Worth INR 27,000).
- Four Advt. in FOOTFALLS & CIFTI digest. (worth INR 1,12000)
- Special seating for three delegates at the conference.
- Give-away (Mementos, Pens, writing Pads etc) from the sponsor's company in the Documentation Pack.(to be provided by the sponsoring organization)
- Exhibition space at the venue
- Separate panel thanking all the sponsors.
- May run a corporate Movie during dinner.
- Sponsor can use its own crockery for branding.

-
- **Special announcements thanking the Sponsors.**
 - **Logo size & positioning varies as per the level of sponsorship.**
 - **Different coloured badges for different categories of sponsors.**
-